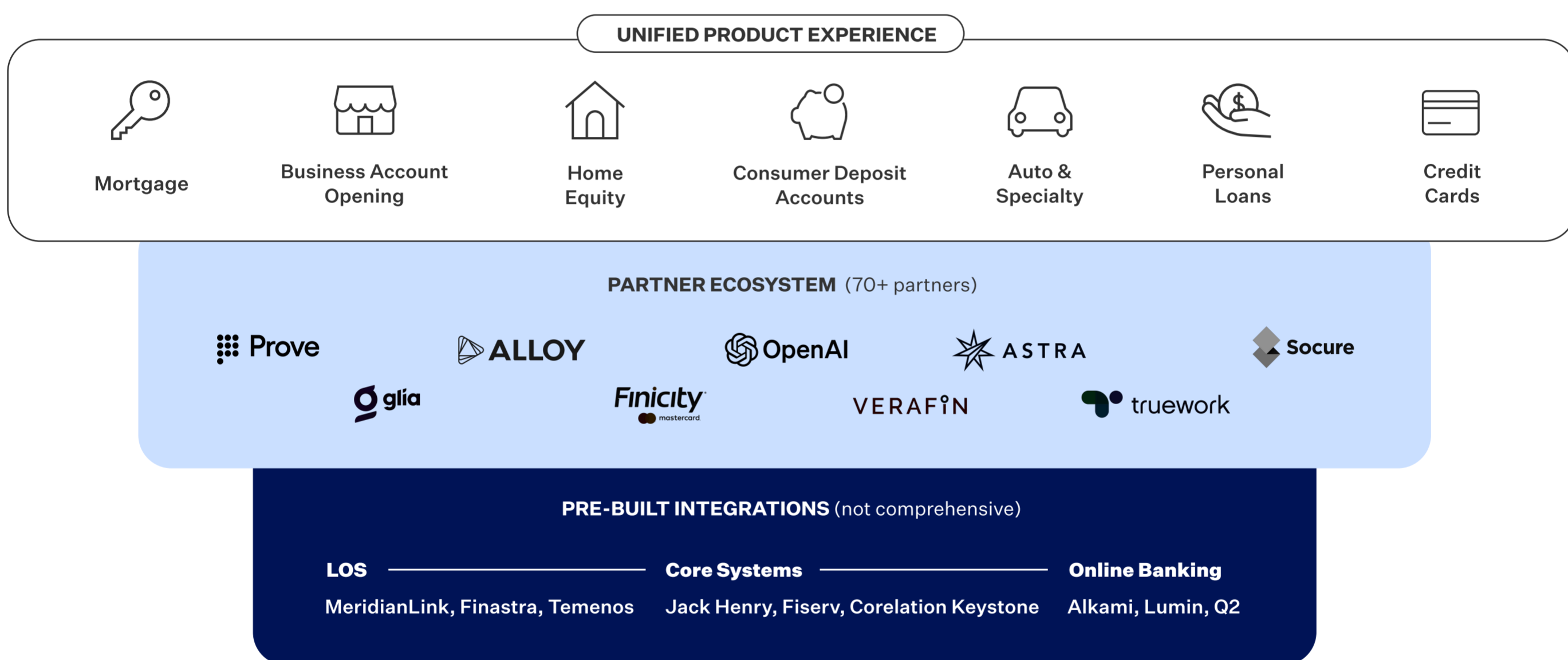




The digital origination platform trusted by credit unions.

Drive growth and stay ahead by delivering the best possible member experience, at the lowest cost.

One intuitive platform for digital origination across lending and banking—delivering ROI on repeat.



Innovation that elevates the member experience.

Blend streamlines operations with automation, seamless integrations, and cost effective scaling—so you can focus on guiding members through every life milestone with ease.

- **Go live in under 4 weeks without complexity:** Our pre-built integrations make onboarding seamless, so you can start serving members faster. We handle the heavy lifting, so you can hit the ground running.
- **Work with a partner, not a vendor:** We build alongside credit unions to solve real challenges and drive results. Credit unions using Blend see a 42% increase in completed applications—turning streamlined processes into real growth.
- **Future-proof without the cost:** Blend’s platform evolves with you, delivering solutions at typically 72% of the cost of an in-house build. We make innovation effortless, so staff can focus on members, not systems.
- **Efficiency that drives member impact:** Credit unions using Blend typically save 18+ hours per loan—time reinvested in personalized service. Every feature and update is designed to create real value members can see, feel, and trust.

Deep Capabilities Across Products

- **Reduce Errors with Smart Prefill**
Minimize manual data entry and improve accuracy by prepopulating applications.
- **Deliver Seamless Omnichannel Support**
Provide consistent borrower experiences across digital, call center, and branch interactions.
- **Streamline Debt Consolidation**
Make it easy for borrowers to consolidate debt with a smooth, digital-first experience.
- **Boost Revenue with Personalized Cross-Sell Offers**
Leverage data-driven insights to present relevant, high-value financial products.
- **Enable Digital-First Funding**
Deliver fast, frictionless funding experiences that meet modern borrower expectations.
- **Optimize Rate Shopping with Real-Time Offers**
Provide borrowers with personalized rate checks to improve decision-making.
- **Enhance the Borrower Journey with Save & Resume**
Allow borrowers to start applications and return at their convenience without losing progress.
- **Gain Real-Time Pipeline Visibility**
Access robust reporting and analytics to track application progress and optimize lending strategies.

Consumer Banking Suite	Home Lending Suite
<p>1 in 5 deposit accounts convert to a credit card application.</p> <p>Reduce time to initial loan approval to just 20 minutes.</p> <p>Cut fraud by 50% with advanced security measures.</p> <p>Achieve enterprise-grade capabilities at 72% of the cost of an in-house build.</p>	<p>Grow loan volume by 33% while keeping your team lean.</p> <p>Automate workflows and save 18+ hours per loan.</p> <p>Hit the ground running and go live in 25 days.</p> <p>Accelerate account openings from 11 days to 7 minutes.</p>

In 2024, Blend powered nearly \$1.2 trillion in loan applications and helped hundreds of banks and credit unions streamline their banking and deposit operations. Seven of the top 10 credit unions by AUM rely on Blend to enhance their member experience.



The future belongs to credit unions that move fast and put members first. With Blend, you get more than a platform—you get a partner helping you scale, adapt, and deepen member relationships for lasting loyalty.

To learn more, visit [Blend.com](https://blend.com)