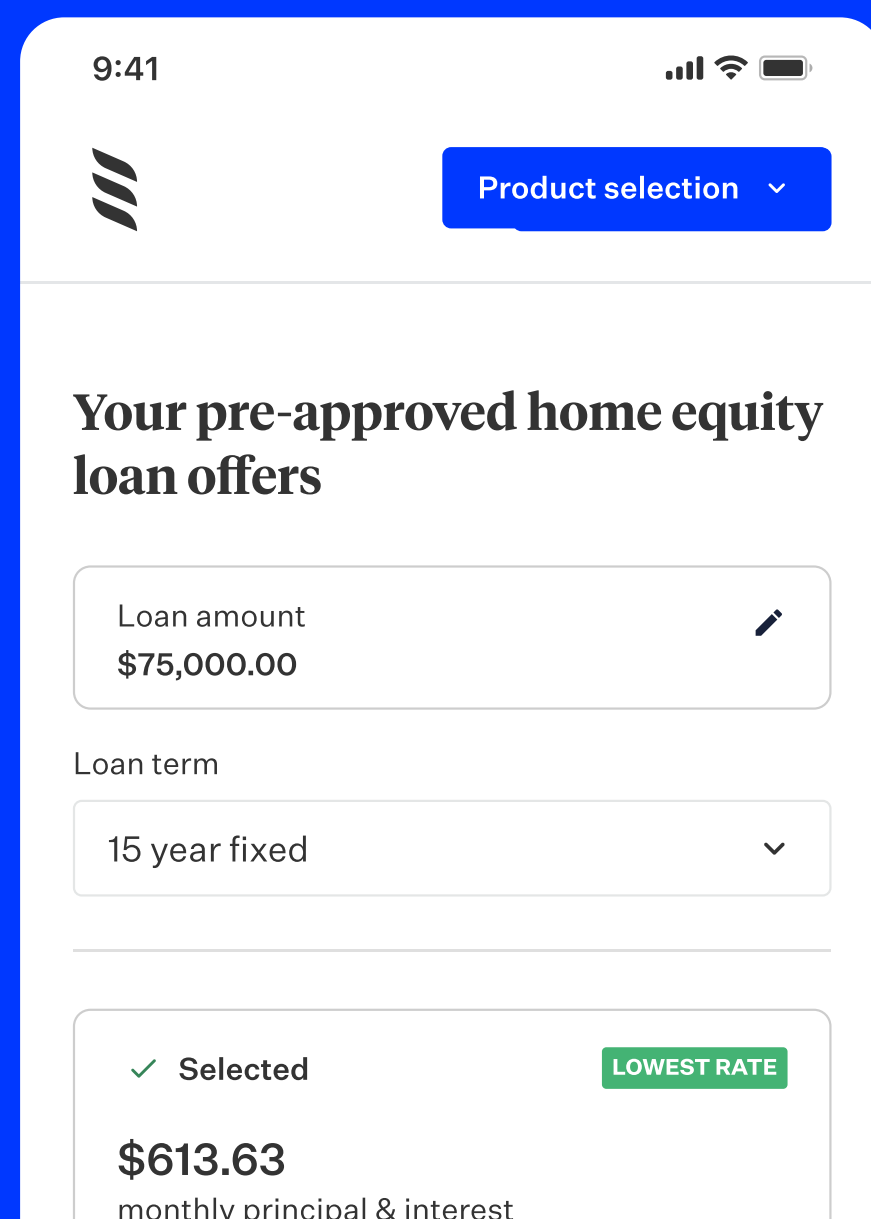




# Blend Rapid Home Equity

Close loans in **days, not weeks** with a fully automated and streamlined experience.



## Overview

Unlock an integrated home equity experience that maximizes pull-through and significantly reduces application to close time.

### Maximize Pull-Through

- Pre-filled data cuts drop-off rates and shortens the application process to under 5 minutes.
- Personalized offers and instant decisioning reduce withdrawal and abandonment.

### Reduce Costs and Complexity

- Real-time verification and automated decision-making eliminate manual work and delays.
- Seamless underwriting and third-party data validation lower costs and processing time.

### Grow Utilization and Revenue

- Built-in debt consolidation tools enhance borrower utilization.
- Increased usage from day one drives higher loan volume and revenue.

## Real Results, Real Impact

**35%** faster funding cycle times

**1.5x** higher pull-through rate

**>60%** of borrowers use in-workflow debt consolidation

## Key Features

### For Borrowers

- Instant verification of personal & property info
- Real-time pre-approval & offer exploration
- Interactive debt consolidation tool
- Digital Closing (Hybrid and RON)

### For Lenders

- Loan Officer Workspace for effortless origination
- Pre-built integrations for Title, HOI, AVM & data verification
- Automated initial & final decisioning
- Real-time borrower funnel & progression tracking

**Faster Approvals. Lower Costs.  
Higher Engagement.**

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Blend is the infrastructure powering the future of banking. Financial providers — from large banks, fintechs, and credit unions to community and independent mortgage banks — use Blend's platform to transform banking experiences for their customers. Blend powers billions of financial transactions every day.

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