Blend ROI Study

Maximizing loan capture and operational efficiency

According to a MarketWise Advisors LLC survey of 97 Blend customers, our vast library of Mortgage Suite features help maximize productivity and increase potential ROI — creating a better origination experience for lenders and a streamlined loan process for borrowers.

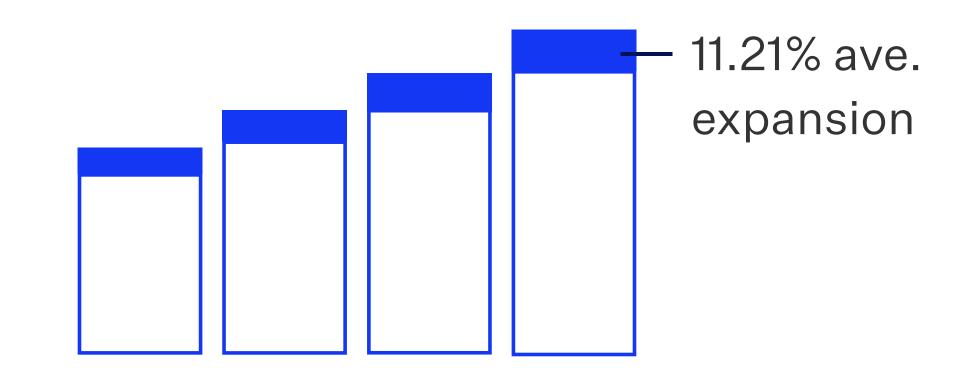


*All numbers are averages.

The longer Blend customers used the platform, the more payback they received.

8X Average ROI 11%

Average annualized ROI expansion



\$636

Average impact per loan



The Mortgage Suite tech tools available throughout the origination process saves valuable time, which allows lenders to focus on their customers and spend less time in the weeds.

9 hours5 minutes

Total time saved

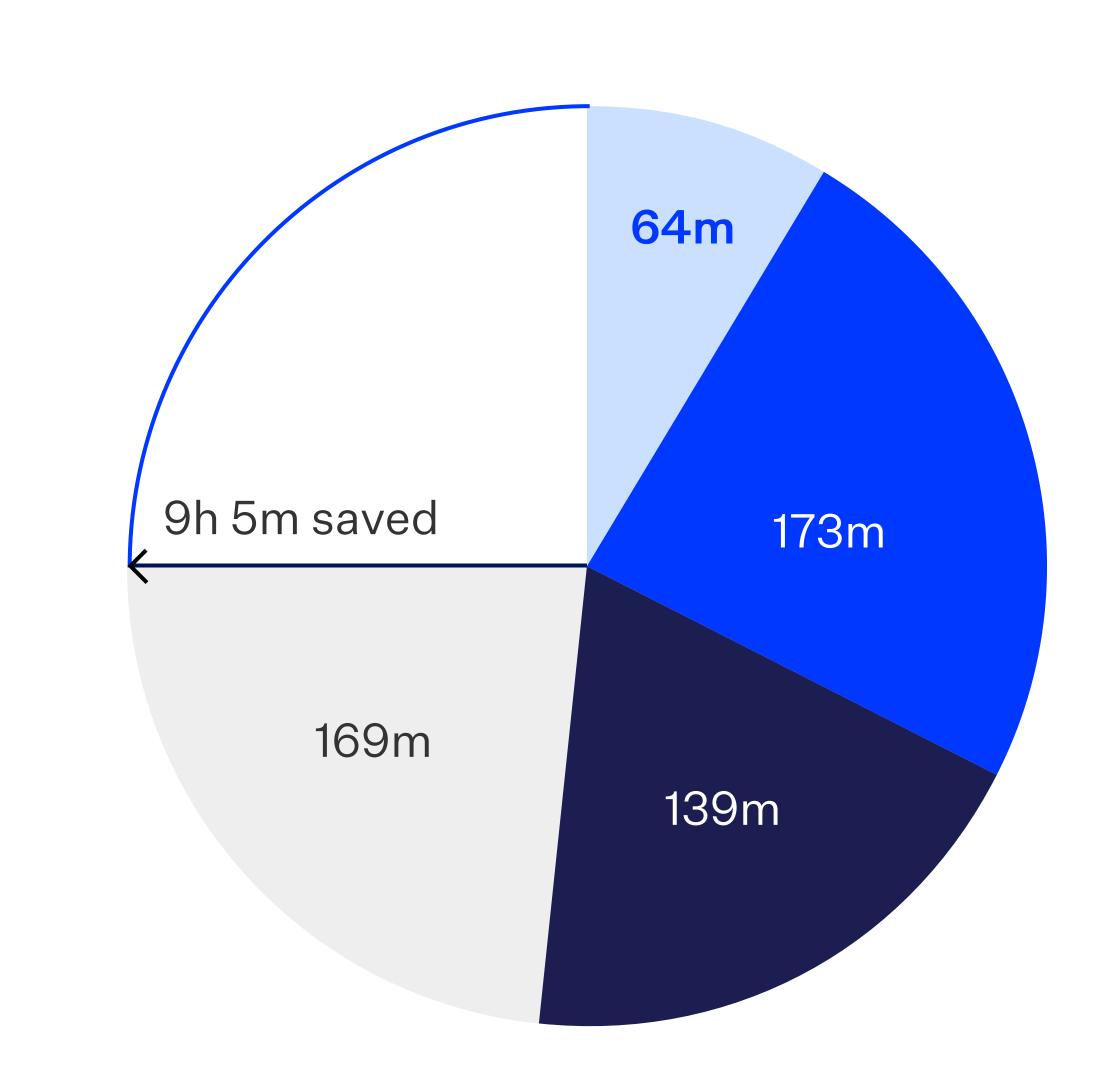
or ~545 min.

- Automation of qualification,
- verification, and document collection (173min.)

Pre-application (64min.)

- Loan structuring (139min.)
- (169 min.)

Conditions and disclosures



Automation helps cut about a week from the loan process, helping borrowers get to closing day faster.

~ 7 days

Total time saved

Submission to processing

2.5 days

Processing to underwriting

2.3 days

Underwriting to clear to close

2.2 days

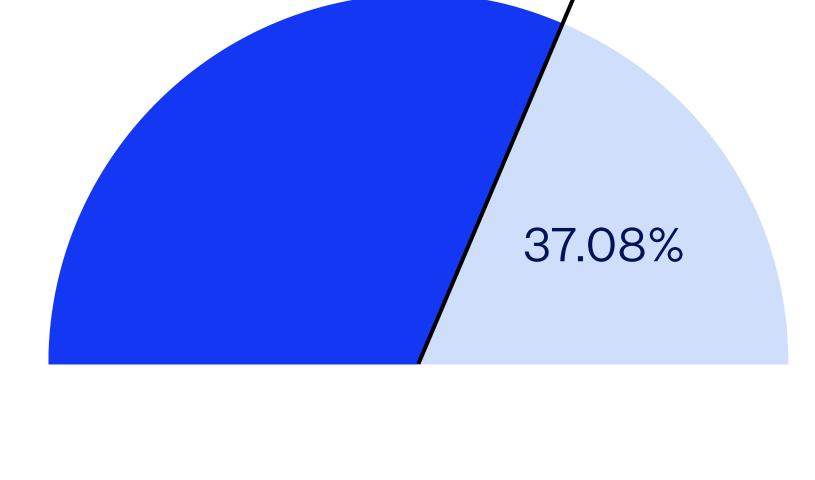
Total time saved

~7 days

Most of the total potential financial and operational impact consists of operational leverage, making it a clear opportunity to boost impact per file.

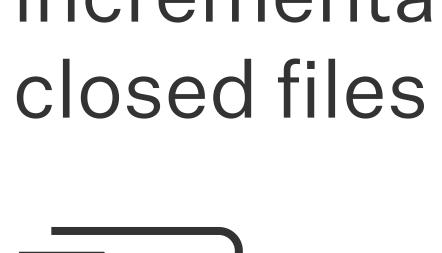
37%

Increase in transaction speed



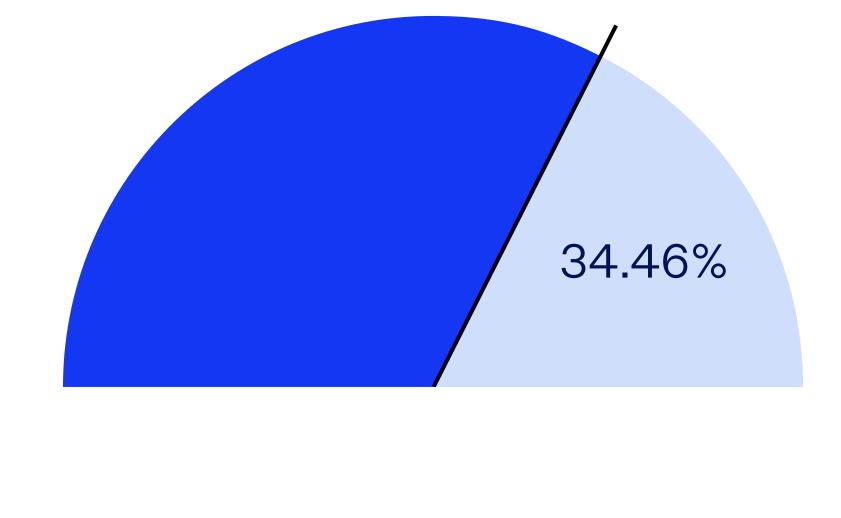
2,337

Number of incremental closed files



34%

Increase in borrower pull-through



\$448

Impact per file

Use the Blend Mortgage Suite to its full potential.

Neither Blend or MarketWise Advisors LLC provide any warranty or representation as to its use or accuracy. Individual results will vary.