



How Blend redefines the end-to-end mortgage

Blend's cloud banking platform transforms the mortgage experience — for every party involved.



The mortgage process can be tedious for both borrowers and loan teams, so it's critical to have tools to navigate it from beginning to end. Unlike a lending point solution, which improves functionality in one or two areas of the mortgage process, Blend provides organizational-wide upgrades across the complete mortgage journey.



Go beyond the point of sale with Blend



Lead capture



Pre-approval



Application



Closing and funding



Conditions



Disclosures



Data verification

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Enhance communication

With Blend, we can speed up the transaction from origination to close, and we can really eliminate a lot of the communication hurdles.

RUTH GREEN, COO, PRMI



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Supercharge efficiency

With Blend, we've reduced mortgage and home equity cycle times by over five days. We're able to do things much more efficiently like collecting documentation with ease. Less back and forth with our processors, underwriters, and customers is critical to our ongoing success as we grow consumer lending profitably.

TOM PARRISH, HEAD OF RETAIL LENDING PRODUCT MANAGEMENT,
BMO HARRIS BANK



Blend customers reported an average of
7.3 days cut from the loan cycle.*



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Create long-term value

Our partnership with Blend allows us to continue to offer a holistic home experience, one that offers a powerful combination of technology and personal relationships and advances our mission of sustainable homeownership, resulting in trust and loyalty.

EXECUTIVE, A TOP FIVE BANK IN THE U.S.

| Total potential ROI with Blend is **\$824 per loan**.

Transform the mortgage experience

With easy online applications, data verification, and digital closings, your organization can save time, money, and headaches — all while giving borrowers a smoother path to homeownership



Learn more about the technology that powers an end-to-end mortgage.

[Mortgage Suite](#)

[Consumer Banking](#)

[LO Toolkit](#)

[Loan Officer Mobile App](#)

Source: [Celebrating mortgage success with our new ROI study](#), Blend, March 2021