

# Closing the gap: The ROI of digital closing



Blend’s hybrid and remote online closing options deliver a better closing experience for borrowers, closing teams and settlement agents.

Consumers  
embrace  
digital closing

79%

of consumers would be willing to eSign all or some of their mortgage documents<sup>1</sup>

52%

of consumers would be very willing/willing to conduct their closing via video conferencing<sup>1</sup>

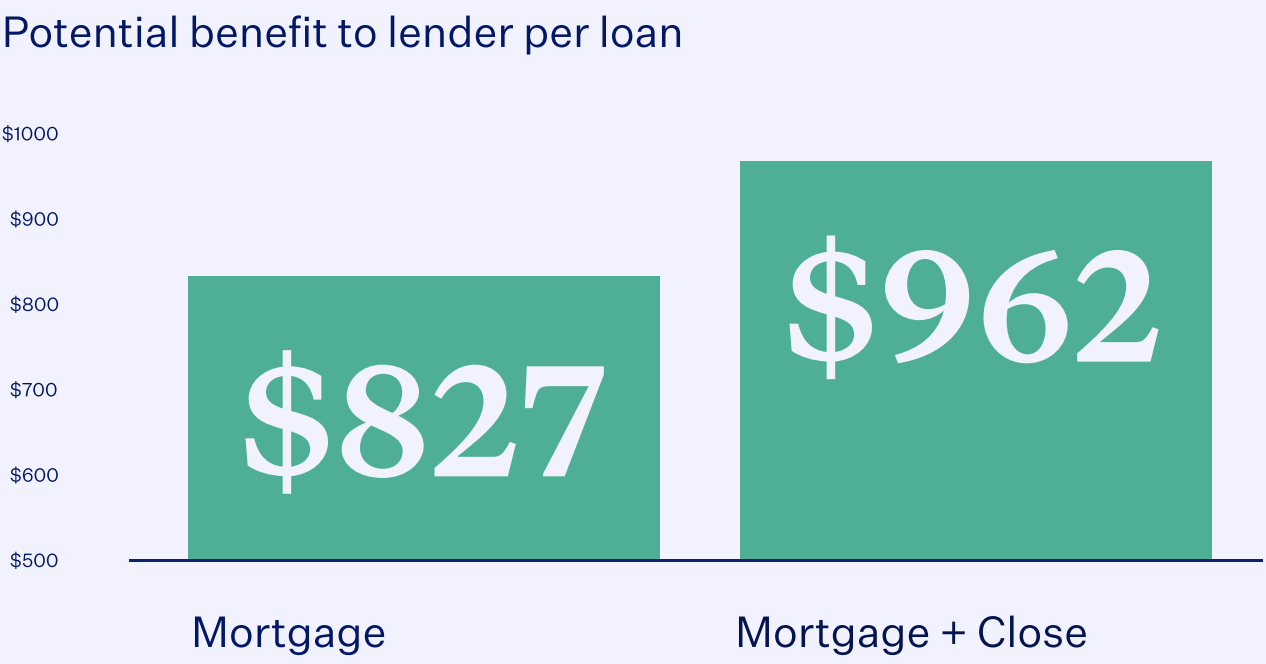


Extending the borrower application experience to enable digital closing options helps lenders meet consumer expectations and capture additional financial benefits.

**Mortgage + Close**  
Better experience, better results

7.7x

cumulative ROI



Top benefits of digital closing according to Blend customers:<sup>2</sup>

**Fewer closing errors**  
Cut down on closing delays and frustrations with digital closing

11%▼  
average reduction in document errors

13%▼  
reduction in missing signatures

12%▼  
reduction in missing or lost notes

**More loans completed per day**  
Close more, close faster

2▲  
additional loans closed per day

**Cut costs, not trees**  
Reduce print and mail costs

32 minutes + 29 minutes = 61 minutes  
saved in reviewing documents with hybrid close    saved in borrower communication with hybrid close    saved per loan

2▼ days  
off closing time

\$10  
saved per loan on print and mail costs with digital closing

The results are clear:  
Teams that use Blend Close to enable digital closing report they get to the finish line faster and with fewer errors.

See the value you can realize from Blend Close with a custom ROI analysis.

<sup>1</sup>According to a [2021 ServiceLink survey](#).

<sup>2</sup>Blend customers who responded to a 2021 Marketwise Survey. The results of this survey are based on an independent study performed by MarketWise Advisors. All data in this report comes directly from customers who use Blend Close as part of their origination process. Individual results may vary.

**Legal Disclaimer**  
All data, reports and analytics are provided for informational purposes only. Individual results will vary. Both MarketWise Advisors, LLC and Blend Labs disclaim any liability and provide no warranty or representations as to performance or accuracy of the data.